

1-Page Organizational Dashboard

Core Values

What are our core values driving and growing our organization into the future?

Mission-Purpose

What are we setting out to accomplish this coming year that only we can do?

Principles

What are the key principles we abide by in the face of unforeseen challenges?

Philosophy

What is our attitude and approach to how we do business in the world?

Our WHY

What is our reasoning and motivation behind how and what we do?

Tactics

What are the daily tactics our company utilizes to put our values into action?

Goals

What are our critical aspirations we want to achieve this coming year?

Strategic Plan

What are our intended campaigns we need to fulfill to reach our goals?

Vision-BHAG

What is our BIG 10-year dream we want to manifest for our company?

Organizational Structure

Who are our key players and roles we need to put into place?

Implementation List and Schedule

Specifically what and when do we need things completed?

Review, Recalibration and Renewal Timeline

Where, when, who and how will we assess our progress, hits, misses, opportunities, threats and next steps?